

NCJW BOARD MINUTES
WEDNESDAY, AUG. 4, 2021

Present: Rona Sterling, Rita Young, Ruth Zalaznick, Sharon Hotchkiss, Marsha Rickles, Linda Finkelstein, Gail Siegel, Sandi Winnick, Helene Askinazi, Nadine Kaplan, Sarah Rothschild, Lori Talesnick, Sarajane Feinsilver, Sue Deitch, Judy Traub, Sophie Berkner, Sandy Kaltman, Dianne Goldin, Cathy Einhorn, Ruth Resnek, Susan Schwartz

Meeting called to order at 9 AM.

President Rona Sterling read the blessing written by NCJW's resident scholar, Rabbi Danya Ruttenberg. Everyone will be receiving a copy. The three presidents read group norms which were learned at the President's training. After receiving your copy, the board's homework is to think of what we can do to function better and it will be discussed at our next meeting in October.

Approval of Minutes – two corrections

Judy attended June 2nd board meeting but was not on the list of attendees.

Human Trafficking Report: Judy Traub was part of a zoom presentation to the Broward County Human Trafficking Coalition on the QR Code. The same presentation is scheduled to be presented to the Palm Beach County Trafficking Coalition in July.

Cathy Einhorn made a motion to approve the minutes – Helene Askinazi seconded the motion. Motion carried.

Treasurer's Report – Not too many activities in July. Tributes was the biggest activity. 60% of our members have paid dues. Report from our accountant has not been received yet.

Motion to approve the minutes made by Sue Deitch and seconded by Nadine Kaplan. Motion carried.

Heads Smart – Because of COVID, we were not permitted into the schools. Reached out to administrator of physical education. Met with him. Very interested in our program. Asked for contact of all PTA's from him.

President's Report: Stamps going up from 55 cents to 58 cents. Would like us to buy ahead of time. Please send Rona the approximate number of stamps you will need between six months and one year. Rona will send out an email and please respond with what you think you will use.

Meeting Room: – Having our meetings at Morse will not work since there is much construction going on and parking will be difficult. Also they will charge \$50 per meeting. Spoke to JFS – said we can have the room. We also can do a Hybrid if we can get their WIFI

code. Spoke about holding meetings at South University but people may not be allowed in and auditorium seating will not be reserved for us so we may not have that availability. Nadine suggested tabling this issue but Linda and Susan will look at other places.

Brochures: Rona will send out a note on who needs brochures. Procedure for printing – Minuteman has said that as far back as Dec. 2019, we have not paid for our printing. Sophie is checking into this, however, in the future, when any of us submit an invoice to Sophie, we need to tell Sophie to let her know what it's for and that it is ok to pay it.

Manual: – This project is needed so that we can pass information on to our successors and tell them exactly how you run your program even down to the minutest detail. This manual will be updated as necessary.

Washington Institute:- May 15-17. This is when we visit legislators and present our initiatives and how we would like them to vote. National will also be doing it in Hybrid. Hopefully we can have some type of presentation.

Human Trafficking: Judy sent a copy of new graphics which are available in Spanish and Creole as well as English. Greenacres wants 100 each of flyers in both foreign languages. Human Traffic Coalition – they will distribute our flyers and handouts and if their logo is on it, it will get everywhere. We are doing education and awareness. Asked Minuteman Press for quotes for printing. Still working on QR code. At the July 21st meeting, HTC will provide services to victims. We can help if they open a drop in center. Will share more info when she gets it.

Judy would like to send out flyers on online safety to our membership with a cover letter so that they can share it with their families. Will be in touch with Cathy and Helene to do this.

Later in the meeting, Judy received an email that Catholic Charities is using two rooms at a location that the Salvation Army has. Would we help with making rooms nice? We can help as long as we can put a note saying NCJW donated. Items will be gotten from storage unit and if more is needed, Donna Fishman will be glad to help with funds.

Membership: Rita – Cindy has resigned from committee. Searching for new people to assist her with strong computer skills.

KCC: –Sarah reported that she has a situation at Pleasant City Elementary School which is located in a difficult neighborhood. BallenIsles supports this closet. There is no principal there and the closet is not being maintained. Discussion ensued and the consensus was to not ship the order of clothes for \$2000 and notify the school and to meet with a principal (when they get one) to tell them how the closet should be maintained.

Administration: Sandi – Appreciates getting reports quickly.

Special Events: Nadine – Nadine negotiated the price of the video to \$1300. She sent emails and needs feedback from Vice Presidents for an outline and any photos they may have. Will take the video photographer one week to get it done. Please give Nadine anything you want to talk about. Wants the video to be about NCJW programs and hopes it will invite people to donate to us.

First event is Dr. Watson. Second is Literary Luncheon in December in Indian Springs. Card party in January with a brunch. In talks for WIP in February or March. Looking at something to be held in April. Carol Lubin is doing a Norton trip October 27 with a docent. Flyer to come. Contracts for Ibis have not been signed yet.

Grants: - Linda – grants written - \$25,000 for KCC, \$10,000 FOR Dignity, Quantum - \$10,000. Wanted to do Publix but they changed their program – Deadline was in May this year. After January will look into a Publix Grant for food program. Annual Giving Campaign – researching. Purchased the cover. Working on non- members list and cleaning it up. Sarajane has to send info to Linda to write a grant.

LIFT: – Ellen Rosner is helping Sarajane. They will be going to storage unit to clean up. Sandi will purchase lock and key for her unit.

Advocacy:– Robin will be hosting an event on Racial Equity at 6 PM on Oct. 20th. We will be partnering with The Urban League. Would like participation from our board. Also a program on Nov 4 on redistricting with League of Women Voters.

Soup for the Soul: – Laurie has been diagnosed with breast cancer and is having a lumpectomy – no radiation nor chemo. Great news!

Communication: - Helene- Submissions for July newsletter was very slight. Needs a master list in the event Connie is out of town or ill. Will receive it from Linda. Cathy will keep a master list and will be 2nd chair if Connie is unable to do mailings for any reason. Requested a list of confirmed events but no contracts were signed yet. The Norton tour and Dr. Watson will be publicized. Flyer for both will be going out. Need Robin to publicize her event with a flyer.

Asked Connie to revise her contract for all her work. She does not want a new one. Will continue with the same contract.

Cathy - Has been working the Hotline phone. Received calls from Boynton Beach women who want to join in our events but hesitant to travel. Will reach out to them for Indian Spring Event.

Tributes – Ordering sympathy cards. Will put all our new designs on website. Sophie asked that invoices be sent to her,

Birthday Project – people have been getting cards. Program earned \$567.00

Old Business: – Annual Giving Campaign. We have the capability to donate online. Receipt is given for tax purposes. If donation is \$100 or over we will send a letter. Paying online automatically generates a receipt. Lori will talk to Cathy to generate something personal, a master thank you letter and send it out to everyone. Thank you letters should include the amount donated.

Next meeting is Oct. 6th and will be run by Linda. Don't forget to bring your thoughts of how to make us work better together.

Meeting adjourned at 11:25. **Motion to adjourn was made by Judy and seconded by Ruth Zalaznick. Motion carried.**

Respectfully submitted,
Susan Schwartz, Acting Secretary