

NCJW MINUTES 5/2/18

Meeting was called to order by Rona Sterling, our new President at 9:35am.

Those in attendance: Laurie Alexander, Nadine Kaplan, Marlene Gropman, Carol Lubin, Gail Siegel, Rona Sterling, Merle Bassin, Joanne Sininsky, Loe Goldwasser, Linda Silver, Susan Deitch, Sarah Rothschild, Harriet Wasserman, Linda Finkelstein, Lynne Eisman, Sophie Berkner, Rona Goldstein, Marilyn Klompus, Debbie Mendelson, Ruth Zalaznick, Amy Lieberman, & Carole Blumberg.

PRESIDENTS REPORT – RONA STERLING

Joanne S. praised the Installation and proceeded to give Rona Sterling the President's Pin. Rona S. thanked Marlene G. and Susan G. for the Installation and thanked Joanne S. for a job well done. Rona S. stated that the Dues Letter is going out later this week, Rona S. will send out the Executive Board's addresses, emails and phone numbers. Please call if you have new contact information, as well vacation dates during the Summer months.

Motion: Rona G. made a motion to accept the minutes and everyone approved them.

BUDGET APPROVAL – SOPHIE BERKNER & GAIL SIEGEL

Sophie, went line by line to explain the budget. If there are any questions, call Sophie to discuss.

Motion: Ruth Z. made a motion to approve the budget. Lynne Eisman seconded the motion and all were in favor.

TREASURER'S REPORT- SOPHIE BERKNER & GAIL SIEGEL

Sophie B. briefly went over the Treasurer's Report.

Motion: Rona G. made a motion to accept the Treasurer's Report and Joanne S. seconded the motion.

SPECIAL EVENTS – LINDA FINKELSTEIN

Literary Luncheon (chaired by Nancy Malchi): This event is scheduled for Nov 8, 2018 at The Club at Ibis, featuring Talia Carner, author of Hotel Moscow. At Installation, 30 of her books were sold. More will be available at the event. Linda asked for a volunteer to take the RSVPs for the Literary Luncheon. Nadine Kaplan volunteered.

Women In Power Event: This event is scheduled for 2/1/19 at Mirasol Country Club. Linda F. met with Diane Gilman who is our speaker and had 4 ½ hrs. of bliss. Diane is a designer and manufacturer of women's fashion jeans and is frequently featured on HSN. The vision is that models will walk around at the luncheon displaying her clothes. The Junior League of NY is

honoring her as well in March 2019. Besides having her speak, we are naming the KCC at Heritage Elementary School in Diane's honor. Her best friend is Jan Tardeck, from Accent Magazine, thus we will have an article about the event in the magazine. A Letter of Agreement is being drafted and sent to Diane soon, and due to the fact that she is 72 years old and has breast cancer, Linda feels it's important to take insurance out on her. Diane's passion is children aging out of the foster care system. There was a bit of discussion as to whether that should be our fund raiser..

Card Party (chaired by Rona Goldstein): The Card Party will be December 13th at Admiral's Cove. There was much discussion about charging members \$65 and non-members \$75.

Fund-Raising: Marilyn Klompus suggested that we use the words "at risk" for fundraising as an umbrella that covers many of our programs so we don't get pigeon holed into a specific program.

Grants (reported by L. Finkelstein): In April, several Vice Presidents sat down to discuss Grant Writing, where the question came up as to whether we should continue to apply for Grants. Linda F. will continue to write the BallenIsles Grant because she has a great relationship with them, however she questions the efficacy of applying for any others. Gail S. suggested Helene A. be appointed as the person responsible for writing all other Grants, and that we hire an outside expert resource to help her in these efforts. Linda F. wants to make sure that the Committee Vice Presidents still want Grants written for their areas because once it's accepted they must fulfill all rules, regulations, and requirements of the Grant, including tracking and reporting its application, progress and results. Sarah R. said that when writing a Grant, it's important to look for the Grants that match your needs as you have to spend all of it as intended.

Motion: Linda F. made a motion to continue writing Grants based on each individual program. Ruth Z. seconded the motion.

ALK SCHOLARSHIP – HARRIET WASSERMAN

Kaile Brown is the recipient of the ALK Scholarship for 2017. She will be attending Nursing School. A beautiful letter was read from her thanking the organization for considering her.

Motion: Joanne S. made a motion to award the ALK Scholarship to Kaile Brown. All in favor.

Gail S. would like NCJW to give out more scholarships and recommended awarding two students per year for Advocacy. Rona S. requested that Gail S. submit a proposal for further consideration.

PROTOCOL FOR DONATIONS/TRIBUTE CARDS – MERLE BASSIN

Merle has a committee looking at new Tribute Card designs. They are considering four categories: Thinking of You, Sympathy, Get Well, and Mazel Tov. More about this will be

announced at the next meeting. When making any donation to NCJW, the money goes to Sophie B. or Gail S. They then notify Merle B., and a hand-written card or certificate is sent out.

INSTALLATION – MARLENE GROPMAN & SUSAN GLABMAN

About 65 guests came to Wycliffe Country Club for the Installation. It was a very successful event and the speeches by Rona S. and Joanne S. were very emotional.

VOTER REGISTRATION – MARILYN KLOMPUS

The League of Women Voters is coming at noon to teach us all how to sign up new voters. Marilyn K. is very excited to be taking over Advocacy and will be making changes.

WEEKEND PANTRY – CAROL LUBIN & DIANE WORTMAN

Carol L. wanted us to know that her job will be more networking and looking at details of each of the community-based projects. There are no issues with the Pantry and they are looking to open up a second location. Carol's one concern is that the Palm Beach School District is requiring a contract and since NCJW does not have an attorney, she's reluctant to (have the President) sign one.

KCC – SARAH ROTHSCILD

Sarah R. is opening the 14th KCC for Heritage School in Green Acres. Sarah says that schools are requesting crew neck sweat-shirts, and that it will cost about \$700/school to meet this demand. Sarah is looking for approval to supply some of the schools. If we provided for 9 schools, the incremental budget needed would be about \$6,300. Sarah needs more liaisons at the schools to go into the schools 2-3 times a year to do inventory. A suggestion was made that a job description be developed to give to Rona G. to put out in a future NCJW, Palm Beach Section newsletter.

NEW BUSINESS

Birthday Project (Joanne S.): Joanne Brought a SWOT to the meeting for a Birthday Card Fundraiser. She described the project and her needs right now are to pull together a group of volunteers to gather member birthday dates. Once in place, it will be updated monthly by each community. For example, in December a list of members with birthdays in Jan/Feb will be sent out and members will be able to select which of these members they wish to send a birthday card to. The cost will be \$5 each, a donation to NCJW. Each birthday card could have multiple signatures, depending upon the number of members signing up.

Motion: A motion was made to accept this Birthday Project. All were in favor.

Jeans for Tweens Project (Loe G.): Loe met with Susan G. to discuss a spin-off project of the KCC. She has found that Title 1 kids graduating Elementary School and entering the Middle School don't have the right clothes. They need sweatshirts, brightly colored tees, sneakers and

jeans. Loe also thought we could have a Program modeled after some High School students from Cleveland. This would be a pick-up event that would be at one school and perhaps last 1 ½ hrs. These students from Cleveland felt that they had so many clothes they set up and organized tables to let foster kids buy their clothes using “monopoly money”. This gave the kids an opportunity to shop, understand the value of money, and have some fun. The meeting ran long, so this issue was tabled for our next meeting.

Welfare: It was reported that Phyllis M. had surgery and is doing very well.

The next Board Meeting is Wednesday, 6/6/18.

Meeting was adjourned at 11:55am.