

NCJW Board Minutes 3/6/19

Attendance: Linda Finkelstein, Merle Bassin, Loe Goldwasser, Marilyn Klompus, Amy Lieberman, Ruth Zalaznick, Judy Traub, Joanne Sininsky, Helene Askinazi, Gail Siegel, Rona Goldstein, Lynne Eisman, Susan Schwartz, Sarah Rothschild, Rona Sterling, Debbie Mendelson, Laurie Alexander, Carol Lubin, Diane Wortman, Gail Gelber

Rona Sterling called the meeting to order at 9:35. The minutes were approved by Rona Goldstein and seconded by Loe Goldwasser

Treasurer's Report: Gail Siegel stated there was no report and not much changed from last month. Chairs should start thinking about next year's budget.

President's Report: None of our nominees were accepted to the Washington Institute. Debbie Mendelson donated \$350.00 as an honor for being nominated with the money going to Breaking Bread.

Nora Seligman is donating her Hannah award to NCJW Palm Peach Section. This will be done at installation. NCJW gave \$100 to Jewish Federation for their Anti-Semitism program.

Nominating Committee: Susan Schwartz stated the committee stands as it.

Advocacy: Marilyn Klompus explained that the advocacy positions (petitions on legislative agenda) are set at the state level by the NCJW State Policy Advocate. The SPA determines the issues which will be discussed with Florida legislators when Advocacy committee members are in Tallahassee this month, a visit which includes a meeting with Nikki Freid, Secretary of Agriculture and NCJW member. She will take mini posters of the trafficking signs as well. The Advocacy committee is working on several programs for next year including a film series, a program on reproductive rights and a "Me Too" event chaired by Helene Askinazi.

LIFT: Judy Traub stated that a press release on sex trafficking will be in the paper tomorrow, and posters will be in schools by March 7, 2019. They will also be in bus shelters at a cost of \$200.00 per month at each station. Each poster and press release will include the 800 number which may increase the number of calls received. A letter from Donna Fishman about her donation was read by Rona Sterling.

Judy Traub and Vivian Lager went to Wycliffe Country Club to discuss opening another Hannah House. **A motion was amended to add household and personal items.** Catholic Charities has room to store items. All items will be tagged with the NCJW logo.

Community Service/Outreach: The readers performed at Roosevelt Elementary. The program ended last week. Kosher items will be collected at the women's Seder. Thank you notes from the Chanukah baskets were made known. Quantum House now has 12 women on their committee. April 8th is the first Chef for a Day, the menu being decided by Quantum House. The women will be cooking, serving and cleaning up for their citizens. Pictures will be on their Facebook page.

KCC: Sarah Rothschild asked if Jan Tuckwood from the Palm Beach Post could be contacted for publicity. The procedure needs to be put in place for coverage of school openings. The opening was reported in the Jewish Journal on the editorial page on 2/20/19, front page of the Accent section of the Palm Beach Post and front page of the Sun Sentinel Villager. The VP of communications needs to devise a procedure for publicity.

Membership/Retention: Laurie Alexander reported VP's were contacted with new member's information and hopefully they all are being utilized. She is proposing a subset of membership to thank the new members for their help.

Cathy Einhorn requested any volunteer recognition be sent directly to her for our Facebook page.

Breaking Bread: Debbie Mendelsohn reported she now has acquired new members from the Bagel and Brunch breakfast. She is dedicating her donation toward another meal on April 10. She may need to order other aprons since we

cannot find the remaining 6 of the original 12. Project Connect, through the Homeless Coalition, is held 3 times per year where the homeless can go for services and meals. A committee will be appointed to discuss how to rename the Homeless Coalition and put it under our own organization. This will consist of Linda Finkelstein, Laurie Alexander, Helene Askinazi, Debbie Mendelson, Ruth Zalaznick and Amy Lieberman.

Helene Askinazi and Susan Schwartz are interviewing candidate Sierra Richardson tomorrow for the Future Leader Award. A decision will be put out shortly when the date, May 15, at Atlantic Community High School is confirmed.

Administration: Not present

Communications: Rona Goldstein has redesigned the logo with NCJW Palm Beach only, not including the word section. She suggests that pens be put on the tables with donation cards at our events. Barbara Bose and Madeline Miller are working to redesign the website. Linda Finkelstein suggested that all events be put on our website. March 10 is the deadline for reports.

Joanne Sininsky has 300 member birthdates from a total of 800 members.

Special Events: The Secret Cinema is March 8 with 101 attendees. The Norton Museum Tour and lunch is May 8th with a limit of 40 people. Summer Salon will be for 4 months only where once a month we will meet at a location to get people together just to talk. The Canasta Tournament is sold out with 84 teams. There is a contract at the Falls for the tournament for 2 years. Carole Blumberg and Linda Silver will co-chair the card party. Prices of events were discussed and agreed that we need to increase prices. Ruth Resnek and Gail Gelber will co-chair the Literary Luncheon. Prices of events were discussed and agreed that we need to increase prices.

The meeting was adjourned at 11:45.

Respectfully submitted,

Gail Gelber

