



NCJW Board Minutes 2/6/19

Attendance: Laurie Alexander, Merle Bassin, Sophie Berkner, Carole Blumberg, Susan Deitch, Cathy Einhorn, Lynne Eisman, Linda Finkelstein, Susan Glabman, Rona Goldstein, Loe Goldwasser, Marlene Gropman, Sharon Hotchkiss, Marilyn Klompus, Carol Lubin, Debbie Mendelson, Sarah Rothschild, Gail Siegel, Rona Sterling, Evvy Terres, Diane Wortman, Judy Traub, Ruth Zalaznick

Rona Sterling called the meeting to order at 9:34. **Diane Wortman made a motion to accept the minutes. It was seconded by Linda Finkelstein and passed.**

Treasurer's Report:

Sophie Berkner went over the treasurer's report that had been sent to board members. After clarifying various items that were questioned, **Ruth Zalaznick made a motion to approve the report. It was seconded by Marlene Gropman and passed.**

Gail Siegel informed the board that moving forward we must conspicuously display our registration number that was issued by the FL Department of Agriculture and Consumer Services in capital letters on every printed solicitation, written confirmation, receipt or reminder of a contribution:

NCJW PALM BEACH IS A REGISTERED 501C-3 ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALL TOLL-FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.
REGISTRATION #: CH52704

President's Report:

Rona Sterling shared the Board Training went smoothly and all board members should have their policy manual.

Forever stamps were purchased before the price increase. If you need stamps let Rona S. know.

In addition to the 8 approved members we are sending to the Washington Institute April 7-9, 2019, Phyllis Snyder, a former National NCJW President and our section member, will be joining our section attendees.

Rona explained that we had budgeted \$7,500 for National but the actual cost will be \$8,470. **Ruth Zalaznick made a motion to approve the increased amount. It was seconded by Judy Traub and approved by board vote.**



Rona shared that she submitted three National Award Nominations. She surprised and honored Carol Lubin, who was a nominated for the Enduring Advocate Award, Debbie Mendelson, who was nominated for the Outstanding Advocate Award and Marilyn Klompus and her committee, who were nominated for the Champion for Social Change Award.

Nora Seligman, long time member and former section President, would like to have her Hannah Award from 1997 remain with the section. After much discussion it was decided that the award will stay with the current section President. Nora will make the presentation at the Installation Event.

Rona reported there needs to be clarification of Article VB on page 8 of the Policies and Procedure manual. It is a "Pay to Play" policy, which requires that participants in community service activities of our section "must be a member in good standing."

The party to recognize Linda-Geller Schwartz will be March 6, 7:00pm at Rona's house. Please RSVP to her as soon as possible.

Nominating Committee

Gail Siegel presented the following Slate of Officers 2019-20 for Board approval:

President: Rona Sterling
Immediate Past President: Joanne Sininsky
Honorary President: Phyllis Schaffer
VP Administration: Rona Goldstein
VP Advocacy: Marilyn Klompus
VP Community Outreach: Loe Goldwasser, Harriet Wasserman
VP Fundraising/Special Events: Linda Finkelstein
VP Homeless: Diane Wortman, Sharon Hotchkiss
VP KCC: Sarah Rothschild, Sue Deitch
VP LIFT: Judy Traub
VP Membership Financial: Lynne Eisman
VP Membership Recruitment/Retention: Laurie Alexander
Corresponding Secretary: Nadine Kaplan
Recording Secretary: Gail Gelber
Treasurers: Sophie Berkner, Gail Siegel

Directors: Helene Askinazi (Communications), Merle Bassin (Tribute Cards), Amy Lieberman (Boutique), Carol Lubin (Community Outreach), Susan Schwartz (Villaggio), Ruth Zalaznick (Boutique)



The motion to approve the slate was made by Gail Siegel and seconded by Linda Finkelstein. The motion passed and the slate will be emailed to the membership for a vote in late February of early March.

KCC

Sarah Rothschild gave the report but credited her co-chair, Sue Deitch for not only their written report but also all the outstanding media attention given to the opening of the Heritage Elementary KCC on January 21. The event was televised, written up in the Jewish Journal and attended by many local VIPs: School Board President Frank Barbieri, school board members Karen Brill and Erica Whitfield, David Silver our Florida House of Representatives delegate, Joel Flores Greenacres Mayor, Mack Bernard the Mayor County Commissioner from District 7 and Robert Weinroth the County Commissioner from District 4.

She also reported that Jody Passov, from The Ballen Isles Charities Foundation, thinks it would be worthwhile to pair Weekend Pantry with a KCC school. The potential school is Pleasant City Elementary where they already fund a KCC.

Sarah reported Jennifer Smith, who has a project called “The Giving Closet,” contacted her related to our KCCs. After much discussion, Sarah said she would report back to use to determine if this is a worthwhile connection.

KCC liaisons will be doing inventory the end of the month. More items will be ordered if needed.

Community Service/Outreach

Loe Goldwasser reported that Reader’s Theatre has 9 volunteers participating at Roosevelt Elementary. The “plays” are related to Black History Month. All are enjoying helping the “words come alive off the page.” NCJW Keynotes continues to engage Morse residents with Oldies but Goodies. She introduced Evvy Teres who she hopes will be chairing a new project called Chef for a Day at Quantum house. Evvy will work with Sue Hankin on this potential opportunity to prepare a meal for families who have a child being treated at St. Mary’s – Bethesda Hospital. We will get the report at the next meeting.

Fundraising and Special Events

Linda Finkelstein shared highlights about the Women In Power Feb. 1 luncheon. Carole Blumberg and Ruth Zalaznick gave some details about how successful the event and boutiques went that day. All of the final amounts will be reported at the next board meeting.

LIFT

Judy Traub reported that the campaign to increase Human Trafficking awareness with the posters is going well. She would like to use the \$2,500 Donna Fishman has given us



to distribute posters to non-profit organizations that provide services to pre-teens, teens and young adults. **The motion was made by Susan Glabman and seconded by Susan Schwartz. The board approved the motion to use Donna Fishman's donation for expenses of the posters campaign.**

Judy brought us up to date on the many, many contacts she has made to get the Human Trafficking posters into schools and organizations. A committee from our Section will be meeting on Feb. 15 with committees from Southeast Atlantic and Valencia Shores Sections so we can work together.

Jan Whitcomb and Judy met with Jeff DeMario and Alejita Rodriguez of Vita Nova. Jan Whitcomb will be doing the shopping for the list of items created for Vita Nova clients. All items distributed will be accompanied by Human Trafficking handouts.

Membership/Retention

Laurie Alexander reported we have space for prospective members. If Board Members /VP's/ Co chairs send her their names she would be happy to invite them to the Feb. 10 Bagels and Books. Our Ambassadors were so helpful at our successful WIP luncheon on Feb 1st. They add a warm welcoming touch to the event!!

Weekend Pantry

Diane Wortman reported the project is proceeding well. She wanted to discuss the yearly budgeted funds based on the current expenditures. If the section wants to add another school, we will have to figure out the need we are trying to address and set our budget for the upcoming year to cover the projected expense.

Breaking Bread

Debbie Mendelson reported the Jan. 24 dinner was the 10th of this budget year. She plans to schedule 2 more dinners for Feb. 13 and March 13 and solicit new members to serve on those dates. Our contact, Uwe Naujak, confirmed that they could use volunteers to help at the Lewis Center Re-store. Debbie will try to get a group of new volunteers to work there on an upcoming date.

Administration-Installation

Marlene Gropman reported the installation and volunteers recognition brunch will be held at Eastpointe on April 12 from 10:00-12:00. The cost will be \$15 to attend. The Chairperson of each project will make short comments and hand a rose to each volunteer who attends.



Communications

Rona Goldstein shared we have a committee that is working to “expand our footprint” on social media. Cathy Einhorn will be working on our Facebook page and is looking into possible on-line fundraising. All NCJW board members should “like” our FB page and log onto our website.

Advocacy

Marilyn Klompus reported there are two Constitutional Amendment petitions NCJW sections in Florida are supporting.

One seeks to: Prohibit possession of assault weapons, defined as semiautomatic rifles and shotguns capable of holding more than 10 rounds of ammunition at once, either in fixed or detachable magazine, or any other ammunition-feeding device. Possession of handguns is not prohibited. Exempts military and law enforcement personnel in their official duties. This petition grew out of the shootings at Stoneman Douglas High School last year. A copy of that petition may be found here:

<https://dos.elections.myflorida.com/initiatives/fulltext/pdf/70490-3.pdf>

The other is to Provide Medicaid Coverage to Eligible Low-Income Adults: Requires State to provide Medicaid coverage to individuals over age 18 and under age 65 whose incomes are at or below 138 percent of the federal poverty level. A copy of that petition may be found here:

<https://dos.elections.myflorida.com/initiatives/fulltext/pdf/73891-1.pdf>

Members of our Advocacy committee will be going to Tallahassee in March and Washington, DC, in April. In each location we will meet with our representatives and advocate for the issues that are important to us on the state and national level. As the sessions unfold we will keep you updated with Action Alerts as necessary.

President Rona Sterling spoke to remaining board members in attendance that she will work to keep the meeting shorter.

The meeting was adjourned at 11:48.



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