

Minutes from December 4, 2019 Board Meeting

Attendance: Sue Deitch, Ilene Cohen-Leefer, Amy Lieberman, Judy Traub, Robin Sambur, Ruth Zalaznick, Susan Schwartz, Linda Finkelstein, Rona Goldstein, Joanne Sininsky, Sarah Rothschild, Rona Sterling, Gail Siegel, Sophie Berkner, Helene Askinazi, Lynne Eisman, Marsha Rickles, Loe Goldwasser, Laurie Alexander, Diane Wortman, Sharon Hotchkiss, Carol Lubin, Rita Young, Alana Weinstein (JVC).

Meeting called to order by Rona Sterling at 9:35 AM

Announcement: Linda Finkelstein announced that the card party netted \$13,500.

Treasurer's Report: Question from Judy Traub- could we have separate line items for LIFT and Human Trafficking. Answer- At our annual budget meeting, those will be separated. **Motion to accept the amended treasurer's report made by Linda F. and seconded by Amy Lieberman. Passed.**

Robin Sambur was installed (belatedly) by Ruth Zalaznick and given the Board training manual.

President's Report:

- Reported that Joyce Kantrowitz (Villaggio) requested a \$100 donation to benefit the Bahama's for a band from Deviny Intervention. Questions: Is this a registered charity? Where specifically would the money go? Would the check be made to the band or a 501 C 3 charity? Tabled until next month once we have the info.
- All Board members are requested to donate to our Annual Giving Campaign, regardless of the amount.
- NCJW Section Diagnostic Check List passed around and discussed as well as our National/Section relationship.
- Dr. Bartolone, Dean of Nursing at South University let Rona S. know that they will be thrilled to receive the \$300 gift from the Alk Scholarship Fund. She suggested that we give the gift to a second semester student who has a B or above average who will complete an essay on what he/she will do with the money. It will be presented

at the senior's pinning ceremony in June. We will be able to speak and say a little bit about NCJW and then present the award.

- Convention- Rona feels that the \$7500 budget is too high in light of our concern that we may lose some grants if we spend too much on training, etc. for our Section. Once we have the exact figures for Convention, a determination will be made.

Board Reports:

- Joanne Sininsky- Displayed new birthday card for the new Birthday Program. Discussion followed.
- KCC- Sarah and Sue- See Board Report
- Membership- Laurie Alexander-New and Perspective Member Brunch- January 26 at Ironhorse. Board members are encouraged to attend. Cost is \$22 per person (from our budget).
- Breaking Bread- Helene for Rona G.- Rona G. and Debbie M. have been investigating having our own logo instead of the Homeless Coalition's. Neither was at the meeting so it will be tabled til the next meeting.
- Helene- Suggested the minutes be sent earlier to prepare better for the meetings. **Motion: To establish a VP of Social Media and Marketing. Seconded by Judy Traub. Unanimously passed.**
- Nominating Committee- see Board Report
- Loe Goldwasser- see Board Report
- Linda F.- Special Events and Grants- Quantum gave us \$5,000 for KCC, BallenIsles is considering either \$15,000 or \$20,000 for KCC. Rona S. and Linda F. will be meeting with Linda Slucker to discuss her involvement in our Section and our WIP awardee, Lauren Hersh. Bonnie Levy is our new grant writer who has volunteered for this position- she comes with many years of experience. Literary Luncheon- cut-off is 12/20. Woman in Power (Susan Schwartz)- the invitation is at the printers and envelopes will be stuffed 12/19
- Judy Traub- LIFT- See Board Reports
- Advocacy- See Reports
- Weekend Pantry- Sharon, Diane, Ilene- The Weekend Pantry Backpack Program at Liberty Park Elementary School will be discontinued as of 12-31-19. Ilene Cohen-Leefer is exploring ways to possibly reinstate the program as of the school year 2020.
- Sue Deitch had a question as to whether or not we could be a supporter of an athletic team. As a 501 c 3- it is not appropriate.

- Bicycle Helmet Program- Marsha Rickles- Outline is in the Board Reports- **Motion from Linda F.: Create a committee to explore and initiate Head Smart to educate the public on bicycle helmet safety. Seconded by Ruth Zalaznick. Passed unanimously.**
- Alana Weinstein from the Jewish Volunteer Center (JVC) spoke about Community and Education opportunities. 1. Feeding children everywhere- Sunday, December 80 60,000 meals to pack at Palm Beach JCC and Boynton Beach JCC. 2. Mitzvah Meals- Senior Meals for the holidays. 3. MLK Day of Service- interfaith. JVC is part of the Assembly along with NCJW Palm Beach under JCRC. The Assembly meets twice a year with multiple organizations to share ideas and promote mutual events. JVC also works to promote literacy. One of their programs is Reading Express- 15-20 volunteers work with children in Title I Schools. JVC volunteers read to small groups and the child is given the book to build a home library. They have books in Spanish and English. The agenda is built on the needs of the school. Seeing NCJW to participate as readers with NCJW being recognized on their website. Loe will explore working with JVC. **Sarah motioned to establish a partnership to work with JVC to participate in programs beneficial to both organizations. Seconded by Diane. It passed unanimously.**
- **Motion to adjourn by Amy Lieberman and seconded by everyone!**
Adjourned at 11:40

Respectfully submitted by Robin Sambur
Typed by Rona Sterling