

NCJW MINUTES 11/7/18

The Meeting was called to order by Rona Sterling, President at 9:38am.

Those in attendance: Nadine Kaplan, Rona Sterling, Sarah Rothschild, Linda Finkelstein, Rona Goldstein, Marilyn Klompus, Laurie Alexander, Gail Siegel, Joanne Sininsky, Helene Askinazi, Diane Wortman, Loe Goldwasser, Sharon Hotchkiss, Lynne Eisman, Sophie Berkner, Marlene Gropman, Christine Campbell-Gabor, & Linda Silver.

PRESIDENTS REPORT – RONA STERLING

- The meeting was called to order at 9:38am.
- Motion to approve the October Minutes was approved by Rona G. and seconded by Sarah R.
- Rona handed out a policy about By-Laws and Policies and Procedures called “Conflicts of Interest” that the entire Board had to sign.
- Flyers and E-mails to membership must be sent authorized only by Rona Goldstein after first conferring with Linda Finkelstein so as not to overstuff in-boxes.
 - Keep emails to a minimum
- Political Divide – What do we do when members complain we are too political?
 - Try to build a bridge to engage members who disagree with our progressive agenda.
 - Remind those of our mission as a “grass roots, progressive movement organization”
 - NCJW only takes positions on issues, but does not endorse any single candidate or party
 - Those offended by NCJW “political emails” should be asked why? And be used as an educational tool to explore our differences.
- By-Law Committee
 - Very soon we will have new By-Laws to approve.
- Awards Committee – Made up of past Presidents who discuss when to give awards. More to come very soon. They voted on the Presidents Award which will go to Linda F. at the 2019 Women in Power Event. Linda was a unanimous nomination.
- Our Super Seniors – Lunch with Board Members and our Super Seniors is still being decided upon (where and when). The Board wants to let them know that they are always invited to any of our events free of charge.

FUTURE LEADER AWARDS – HELENE ASKINAZI

- All letters have gone out to every High School in Palm Beach County. She has not received any applications as of yet. The cut off date is November 30, 2018. Helene has also reached out to the Jewish Day Schools, but has not heard back from them either. Hope is that we will find two graduating High School Seniors who will be recipients of our awards.

INTERN PROGRAM – CHRISTINE CAMPBELL-GABOR

- Christine has opened up the possibility of NCJW having an Internship Program. She has helped mold this type of program with The League of Women Voters, which has shown great success. Christine feels that this program will be as rewarding for the Interns as it is sure to be for NCJW members. This is also a way of engaging younger people with our organization. Many of the Board agreed that this is something the organization would be interested in, but wanted each Committee Member to identify how they would use an Intern. Rona S. will send an email to committee heads to determine if they need an Intern.

SPECIAL EVENTS – LINDA FINKELSTEIN

- WIP – Linda Silver
 - Everything is going well. Save the Dates will be going out. The Boutique is going well.
- Literary Luncheon – Nancy Malchi
 - We have 308 attendees. Response has been fabulous.
- Card Party – Rona Goldstein
 - This event will likely be sold out due to over-whelming response.
 - 90% of responses are for Canasta.
 - Majority of attendees are non-members.
 - Silent Auction has fabulous gift items.
- Stay at Home – Rona Goldstein
 - Invitations will be going out today.
- Secret Cinema at Villagio
 - In progress. Scheduled for March 8, 2019.
 - Moving to the Movies of Delray as they have staff starting from 9am in the morning.

COMMUNITY SERVICE – LOE GOLDWASSER

- Readers Theater
 - Starts in January 2019 at the Roosevelt School.
- Imagination Express
 - She is waiting to hear from Family Promise when she can start Imagination Express to bring this project one week a month to homeless families in churches and synagogues.
- Key Notes is looking for more singers. Please call Loe G.
- Ruth Resnick is going to chair the entire committee for Holiday Bags.
- Tea & Talk
 - Loe G. and Harriet would like to start this group in small group discussions to be held at member homes. This concept was received well by Ambassadors.

NOMINATING COMMITTEE – GAIL SIEGEL

- Gail S. made a motion to approve the following members for the 2018-2019 Nominating Committee: Laurie Alexander, Helene Askinazi, Linda Finkelstein, Susan Schwartz, & Ruth Zalaznick.
- Alternate Nominating Committee Members are Sarajane Feinsilver and Nadine Kaplan.
- Gail Siegel (will convene)
- Joanne Sininsky (immediate past President)
- Rona Goldstein seconded the Nominating Committee.
- As of now, the open positions for 2019-2020 are:
 - VP Administration
 - Corresponding Secretary
 - Recording Secretary
 - Director

ADMINISTRATION COMMITTEE – MARLENE GROPMAN & SUSAN GLABMAN

- They are working on the Installation but need the Jewish Calendar filled out with all upcoming Events to schedule a date accordingly.

ADVOCACY COMMITTEE – MARILYN KLOMPUS

- Marilyn thanked everyone for working so hard on Amendment #4.
- The next big event is 12/5, “Do We Need a Miracle”. Start time is 5pm. Admission price is \$10 each. Event location is Bat Tikvah.

WEEKEND PANTRY & BREAKING BREAD – SHARON HOTCHKISS & DIANE WORTMAN

- Sharon wanted everyone to know that Debbie Mendelson would be back in November to sign up members to help with Breaking Bread.

TRIBUTE CARDS – MERLE BASSIN (GIVEN BY NADINE KAPLAN)

- Tribute Cards will be shown at the Opening Event.
- Nadine thanked all who worked on it.
- Laurie Alexander found that PAP sell their cards for \$7 each (ours are \$5 each).
- Gail Siegel has requested a Flyer be developed about Tribute Cards for distribution to non-Country Clubs.

KCC – SARA ROTHSCHILD

- Liaisons are now doing inventories.
- Some schools may need more stock.
- Some schools may need additional bins for better organization.
- They are discontinuing belts.
- Sara may need to ask for more funding as the cost of goods is increasing.

MEMBERSHIP RETENTION & RECRUITMENT – LAURIE ALEXANDER

- Laurie thanked Judy T. for organizing the membership list by community.
- Laurie had a meeting for all of the ambassadors on November 1st which was very successful.
- Laurie has introduced the name Barbara Bose as a new NCJW member resource and a former Creative Director of Graphic Design.
- If anyone is interested in learning how to use Excel, Joanne S. has offered to teach.

TREASURER’S REPORT – GAIL SIEGEL

- It was brought to our attention that when a donation is made (i.e., \$350 for a complete Breaking Bread dinner), the donation must first be made to NCJW, rather than directly to a vendor so that we can pay our bills.
- Gail passed out new Certificates of Exemption. If anyone needs one, please contact Gail.
- A motion was made to approve the Treasurer’s Report by Loe G. Marlene G. seconded the motion.

UPDATE MEMBERSHIP NUMBERS

- Laurie A. wants to make sure that we are tracking non-members who become members, especially after an Event. She would like to see a list of the new member names in the Monthly Board Report.

OLD BUSINESS

- The meeting with Lindsay Morris, Associate Director, Government Relations & Advocacy Department, NCJW National was extremely informative. There will be a second meeting to continue the conversation after the January Board Meeting.

GOOD & WELFARE

- There was an article and picture in the Jewish Journal of Evelyn Gladnick, one of the last living members of the WAC (Women’s Army Corp) during WWII.

Adjournment was at 11:15am. Sara Rothschild made the motion to adjourn and Marlene Gropman seconded the motion. Our next meeting is on Wednesday, December 5, 2018.