

NCJW BOARD MEETING, NOVEMBER 4, 2020 BY ZOOM

ATTENDANCE: Gail Gelber, Cathy Einhorn, Linda Finkelstein, Cindy Getzoff, Gail Siegel, Merle Bassin, Loe Goldwasser, Stacy Tafeen, Sarah Rothschild, Melissa Levine, Rona Sterling, Sue Deitch, Nadine Kaplan, Helene Askinazi, Debbie Mendelsohn, Sophie Berkner, Susan Schwartz, Lori Talesnick, Judy Traub, Rita Young, Ruth Resnek, Sharon Hotchkiss, Caren Freigenberg, Sarajane Feinsilver, Ruth Zalaznick

Meeting called to order at 9:37

Nadine K. introduced Melissa Levine who will be working on special events. Rona Sterling introduced Stacy Tafeen, Rita Young introduced Cindy Getzoff who will be working on membership.

A motion was made to approve the minutes from October 2020 by Cathy Einhorn and Sue Schwartz. Motion passed.

TREASURER'S REPORT: See treasurer's report. A motion was made to approve the treasurer's report from October 2020 by Sue Deitch and seconded by Helene Askinazi. Motion passed.

PRESIDENT'S REPORT: Rona Sterling thanked Rona Goldstein for sending out the board reports. NCJW National approved our donation of \$1500 for National and \$1500 for the Palm Beach County Food Bank.

SPECIAL FUNDRAISING EVENT: Cathy Einhorn was instrumental in procuring a Ruth Bader Ginsburg Build A Bear which will be sold online through the St. Louis store. Each bear will sell for \$72, when 42 are sold it will be our breakeven point. We've purchased 100 bears and another 100 are on order. Ruth Zalaznick raised questions about this fundraiser competing with the annual giving campaign.

PLANNED GIVING REPORT: Gail Siegel reported that as of 11/3/20 we've received approximately \$7900.

BOARD TRAINING: The first meeting will be on November 15, 2020 at 10:00am.

LIFT: See board report.

MEALS WITH A CAUSE: See board report. Debbie Mendelson stated the Lewis Center needs new or gently used men's clothing.

SPECIAL PROJECTS: The Let's Do Lunch project was an overwhelming success. Merle has delivered over 300 sandwiches from ladies made in Villaggio. She's so busy that she'd like to have an assistant.

KCC: See board report

Tributes: The project is going well. It's approximately \$5.00 to mail a package of cards. There is a \$3.50 service charge added for packages ordered online. Rona would like to get an inventory from ambassadors as to the quantity of cards they have on hand. A flyer with the tribute cards listed will be re-sent to the membership.

ADVOCACY: See board report.

HUMAN TRAFFICKING: See board report. Judy Traub announced that Donna Fishman has donated \$1000.00.

MEMBERSHIP: See board report.

MEMBERSHIP RETENTION: See board report.

COMMUNICATIONS: Cathy Einhorn is still working on zoom and a blog for our website. The google phone number is still a work in progress. Helene thanked Cathy for all her hard work coordinating the many zoom meetings. Newsletter reports, are to be received the 10th of each month.

ADMINISTRATION: See board report

PATHWAYS IN EDUCATION: See board report.

HEAD SMART: There will be another presentation at Buena Vida, date TBD.

SPECIAL EVENTS: See board report. Linda Finkelstein is trying to honor RBG for Women in Power. She's been in touch with National getting names of people to contact including RBG's granddaughter.

The next meeting will be on December 2, 2020

A motion was made to adjourn the meeting at 11:14 by Sarajane F. and seconded by Lori T.
Motion passed.

Respectfully submitted,

Gail Gelber