

NCJW Board Minutes 1/2/19

Attendance: Laurie Alexander, Helene Askinazi, Merle Bassin, Carole Blumberg, Susan Deitch, Cathy Einhorn, Linda Finkelstein, Susan Glabman, Rona Goldstein, Marlene Gropman, Sharon Hotchkiss, Marilyn Klompus, Debbie Mendelson, Susan Schwartz, Rona Sterling, Diane Wortman, Judy Traub, Rita Young

Rona Sterling called the meeting to order at 9:35. Helene Askinazi asked to clarify that the Board supported but did not vote on the two Future Leaders Awards. **Rona Goldstein made a motion to accept the minutes. It was seconded by Linda Finkelstein and passed.**

Treasurer's Report:

Neither Sophie Berkner nor Gail Siegel were in attendance. There were no questions about the report. Sue Deitch made a motion to accept the Treasurer's report. It was seconded by Laurie Alexander and passed. Marilyn Klompus commented the \$250 spent for protection at the Dec. 5 Advocacy "Why Courts Matter" event was important in light of recent anti-Semitism. Linda Finkelstein indicated the next Treasurer's Report will show a \$6,000 profit from the opening Literary Luncheon.

President's Report:

Rona Sterling confirmed the Board Training meeting will take place at her home on January 13 at 1:30 (lunch will be served). Please RSVP to Rona S. so you can be registered at the gate.

We are sending 8 members to the Washington Institute April 7-9, 2019: Robin Sambur, Caren Freigenberg, Vivian Lager, Judy Traub, Sharon Hotchkiss, Diane Wortman, Rona Sterling and Amy Leiberman. **Rona shared flight information and a cap of \$300 to be covered by NCJW PBS was voted upon. Sue Deitch made the motion and Laurie Alexander seconded it. Rona will be sending all the registration information to the attendees shortly.**

Rona was pleased to welcome and introduce a former member of our section, Cathy Einhorn. She has moved back to the area after spending a few years in Dallas and being active in NCJW there.

Nancy Kaufman, Chief Executive Officer of NCJW, will be attending the Woman in Power event Feb. 1 and will meet with us after the luncheon to talk about Advocacy. She will also be at the January 30 Valencia Shores program. Joining her will be Melissa Tone, the new Director of Development for National.

There was much discussion about National's position or lack thereof related to the Women's March and Anti-Semitism. Rona shared the contact information to join a Zoom Call for NCJW leaders that is being held Jan. 7 from 3:00 – 4:00 pm. Marilyn Klompus read a letter which dealt with the controversies. If you have concerns, please write your

own letter to Beatrice Kahn, Board President of National, or Nancy Kaufman expressing your opinion on these sensitive topics.

Linda Geller- Schwartz has chosen to resign from NCJW's advocacy to devote more time to work on Anti-Semitism. Rona will be having a thank you party on March 6 to show our grateful appreciation for the tremendous amount of work Linda has done for NCJW Advocacy. Rona selected a gift for Linda, a pair of bookends that displays the definition of "A Woman of Valor." Rona will use money from the President's Discretionary fund to cover the cost.

Rona informed the board that the price of stamps is going up. **After discussion it was agreed that all who use stamps for NCJW business should figure out how many they use in a year so we may pre-buy. Susan Schwartz made the motion, Sharon Hotchkiss seconded and the board approved buying stamps in advance.**

LIFT

Judy Traub shared the 6 posters created by Genise Jacobs that highlight sex trafficking awareness. Linda Geller-Schwartz made the contact and purchased the posters for \$30. Her conversations with Genise resulted in a new NCJW member for the SF Section. We can use the posters without royalty fees and our logo (or others logos) can be added by Genise. The posters will be shared at the January 27 Advocacy-Community Service Workshop.

After discussion, **Judy proposed two motions. The first was to approve the expansion of our of Trafficking Education and Awareness project to include promoting the new trafficking posters produced by "AbolitionistMom" (Genise Jacobs) This motion was made by Rona Goldstein, seconded by Merle Bassin and approved by board vote.**

The second motion was to have our president appoint members to represent our section and bring the new posters to community leaders to explore further distribution and utilization. This was proposed by Susan Schwartz, seconded by Helene Askinazi and approved by board vote. Judy provided a long list of community and county organizations with which we should share these posters to broaden awareness of Human Trafficking.

Judy also informed the board that she had a conversation with Jeff DeMario of Vita Nova. He agreed that NCJW PBS would have a designated contact person to make it easier for us to provide ongoing support for the counseling services, toiletries and other provisions we provide. Special thanks were given to Donna Fishman for her continuing financial support of the LIFT projects.

Membership Recruitment and Retention:

Laurie reported that she would be sending out the invitation to the Feb. 10 Bagels and Books brunch to over 200 new members gained in 2017 and 2018. She has set a budget of \$2,800 and expects the brunch will cost \$2,100 if there are 100 attendees. It will be complimentary to new members and board members. Ambassadors should be

reaching out to new members to encourage their attendance. Barbara Bose will be donating a % of book sales back to us.

Community Service

Both the VP's were not in attendance. Their written report shared there are 4 new members joining Keynote Singers and Tutoring at Caridad Center continues.

Weekend Pantry

Sharon Hotchkiss and Diane Wortman reported the project is going well. They are putting adding Roosevelt Elementary on hold once they see if there is more funding and how many eligible students there are. They are trying to get better pricing from Publix.

Breaking Bread

Debbie Mendelson reported the Dec. 19 dinner was the 9th dinner served in this budget year. In addition to the currently scheduled meals, there will be money left from the budget. After discussion, **Rona Goldstein made a motion to approve funding up to 2 more dinners. It was seconded by Marilyn Klompus and approved.** Marilyn also commented on the personal impact of serving the meal and how grateful the recipients were for the delicious meal and the gift of socks.

Administration

Marlene Gropman reported Installation will be at Eastpointe on April 12. There was discussion about continuing to give certificates to volunteers or should something else be done to recognize their participation. The committee will be meeting and will make a decision.

Communications

Helene Askinazi asked all to send their articles for the newsletter to her by Jan. 11. If there is nothing new she will repeat your previous article if you ask her. Madeline Miller will be helping by taking on the web as a portfolio. She has revamped the advocacy part of the website. Please remember to log onto our website to see what's new.

Special Events

Linda Finkelstein is going to submit a LOI to the WAWA Foundation. Since their mission is to help the hungry she will ask for \$50,000 to support 50 children for the Weekend Pantry. She is still waiting to learn exactly what we will be receiving from BallenIsles.

Carole Blumberg reported that to date there were 328 RSVPs to attend the Woman in Power Feb. 1 luncheon. With a capacity for over 450 and more invitations being sent out, it is hoped attendance will grow. Meetings to finalize menu, table decorations and assignments for volunteers are scheduled. Joel Lubin will be doing the table cards. The "Passion Moment" donation cards and the program are in process. Diane Gilman will be having family attend. After discussion it was agreed attendees could wear "jeans" to honor her.

Rona Goldstein reported that the "Stay at Home" donation program has brought \$11,811 coming from 61 donors as of 12/19/18. She hopes this will increase as this is all new undesignated money that we could greatly use. The card party was a success with \$15,000 raised. In evaluating the event, next year there will not be a Silent Auction.

Advocacy

Marilyn Klompus shared the information about the Jan.27 Advocacy workshop to be held at the Hampton Inn in Pompano from 10-4. Registration is \$25. On March 12-13 there will be an opportunity to meet with local representatives to discuss NCJW action priorities. You don't have to be on the advocacy committee to attend.

Tribute Cards

Merle Bassin reported there are packets of cards for the Ambassadors but it should be limited to 3. She is thinking they should make up a variety of packets. Condolences, Birthday and Mazel Tov are the top sellers.

KCC

The dedication of the 15th KCC at Heritage Elementary in Greenacres will occur at 9:30 on January 31. It is being dedicated to Diane Gilman. A lunch will follow at First Watch in Wellington. The other KCCs are all stocked for the coming months.

Motion to adjourn was made by Susan Schwartz and seconded by Marlene Gropman.